This agreement sets forth the terms under which Synthex Agency will provide creative, design, development, and related services to clients. It establishes the framework of responsibilities, rights, and obligations to ensure clarity, professionalism, and trust throughout the collaboration. The following conditions apply to all projects, unless otherwise agreed in writing by both parties.

Synthex Agency undertakes to perform the agreed scope of work with professional skill, care, and diligence. The scope may include brand identity, user interface and user experience design, web development, artificial intelligence integration, visual assets, or other deliverables specified in project documentation. Any additional work not included in the initial agreement may be subject to new estimates, timelines, and fees. Clients are responsible for providing clear instructions, necessary information, and timely feedback to allow the agency to complete the work as agreed.

Upon full payment, intellectual property rights for the final deliverables are transferred to the client, unless otherwise stated. Synthex Agency retains the right to showcase completed projects in portfolios, case studies, and promotional material. Any preliminary concepts, internal drafts, and unused ideas remain the property of the agency. The client must ensure that any assets, data, or materials supplied for use in the project do not infringe upon third-party rights.

The client agrees to pay all fees according to the agreed schedule. Invoices will be issued electronically and are payable within the time period specified. Work may be paused or withheld in the event of late or missing payments. All fees are exclusive of applicable taxes unless explicitly stated. Bank transfer is the primary method of payment, though other methods may be arranged if agreed in advance. Any currency conversion or transfer fees charged by the banking institution are the responsibility of the client.

Both parties agree to treat any confidential information disclosed during the course of the project with strict confidentiality. Confidential information includes, but is not limited to, business strategies, proprietary data, client information, and internal documentation. Such information may only be disclosed where required by law or with prior written consent. The obligation of confidentiality remains in effect after the termination of the agreement.

Synthex Agency provides services with the aim of delivering professional and effective results. However, the agency cannot guarantee specific outcomes such as financial gains, market growth, or end-user behavior. Liability for damages arising from the use of delivered work is limited to the total amount paid by the client for the project. The agency shall not be responsible for indirect or consequential losses, including but not limited to loss of profit, business interruption, or reputational damage.

Either party may terminate the agreement in writing if the other party fails to meet its obligations, provided that the breach is not remedied within a reasonable period after notice. Upon termination, the client shall pay for all work completed up to the date of termination. If termination occurs before the completion of the project, ownership of partially completed work remains with Synthex Agency unless full payment has been received.

This agreement is governed by applicable international principles of contract law unless otherwise specified in writing. The parties may agree to submit disputes to arbitration or mediation as a means of resolution prior to pursuing formal legal action. In the absence of a specific legal jurisdiction clause, disputes shall be addressed in a neutral forum acceptable to both parties.

This document represents the entire understanding between the client and Synthex Agency. It supersedes all prior discussions, correspondence, or proposals, whether written or verbal. Any amendments to this agreement must be made in writing and signed by both parties. By engaging the services of Synthex Agency, the client acknowledges acceptance of these terms in full.